

— ADUQA CRM

CRM for businesses that have outgrown standard solutions

A ready-to-use CRM platform for customer management, sales and business processes — with deep customization, integrations and room for continuous development.

On-premise

The system runs on your own infrastructure.

No per-user fees

The number of employees does not affect the licence price.

Open source

Full control of the system and freedom to develop it independently.

10+ years of experience

CRM projects for companies with complex processes.

Aduqa CRM
Team workspace

Active deals

128

Open tasks

47

Requests

19

Overdue

6

Activity trend



Latest activity

New deal	€18 500
Meeting	14:30
Requests	in progress
Task	today

— DO NOT FORCE YOUR BUSINESS TO FIT THE CRM

The system should reflect how your company actually works

Aduqa CRM is designed for businesses that no longer fit the standard “lead → deal” workflow.

It is a professional open-source CRM based on SuiteCRM that can be adapted to your company’s data structure, roles, processes and integrations.

01 Complex processes

Multiple sales streams, different workflows, approvals, service, projects or non-standard stages.

02 Data is spread across systems

CRM needs to connect with websites, telephony, ERP/ accounting systems, messengers and other services.

03 You already have CRM, but still lack control

Some work is still done manually, reports are assembled separately, and processes bypass the CRM.

04 The system must keep evolving

New modules, automation and business logic should be added without migrating to another CRM.

Ready product + freedom to evolve

The base version already includes core CRM modules, team tools, reporting and automation. From there, the system expands around your company’s real requirements.

On-premise

Open source

Unlimited users

Admin tools

Integrations

AI

A READY FOUNDATION FOR DAILY WORK

Aduqa CRM capabilities

The base version includes ready-to-use CRM modules, team collaboration tools, reporting, automation and core integration capabilities.

01

CRM & sales

Customer database, complete interaction history and sales control.

Accounts Contacts Leads Deals
Pipelines Quotes Contracts Requests

02

Team & communication

Planning and collaboration in the context of customers and business processes.

Tasks Meetings Calls Calendar
E-mail Chat Employees
Knowledge base

03

Products & documents

Product catalogue, documents and inventory information connected with sales.

Products Inventory Documents Invoices
PDF templates

04

Project management

Planning, task breakdown and execution control.

Projects Project tasks Project templates
Kanban

05

Marketing

Database segmentation and management of marketing activities.

Marketing activities Target lists Surveys

06

Analytics

Management reporting without manual data collection.

Report builder Scheduled reports Excel export

07

Configuration & automation

Adapt the CRM structure and automate repetitive operations.

Process builder Module builder Roles
Access groups

08

Integrations

Connect external services to one unified working environment.

IP telephony Messengers AI services
Websites ERP / accounting

THE BASE VERSION IS THE FOUNDATION

The system does not end with the standard module set

Aduqa CRM can evolve with your company: change data structures, automate processes, create new modules and connect external systems.

Most day-to-day changes can be handled by an administrator without programming.

Fields, forms, roles, permissions, reference data and part of the workflow logic can be changed through admin tools. Open source is available for non-standard logic.

01

Configuration around your processes

Fields, statuses, data relationships, forms and workflow logic are adapted to your company model.

02

New modules

Create custom business entities and specialized functionality for specific requirements.

03

Automation

Automatically create tasks, update data, send notifications and run action sequences based on defined conditions.

04

Independent development

Open source gives your company control of the system and the freedom to develop it with Aduqa, your own technical team, or both.

Changes can be introduced without stopping the team's ongoing work.

The system can be administered by your team, Aduqa, or both.

Developers are involved only where code is actually required.

ONE CONNECTED WORKING ENVIRONMENT

CRM should not operate as an isolated system

Aduqa CRM can exchange data with the services your company already uses. Each integration is adapted to the target platform and business scenario.

IP telephony

Calls, communication history, and links to customers and deals.

AI services

Data and communication analysis, documents, AI assistants and automation.

Messengers

Messages and a unified history of customer interactions.

**Aduqa
CRM**

Websites & forms

Transfer enquiries, leads and form data into CRM.

Other business services

Custom integration scenarios aligned with your company architecture.

ERP / accounting

Exchange data with ERP, accounting and other internal systems.

Integration is not a separate app sitting next to the CRM. Data and actions can be embedded directly into CRM processes: creating records, triggering automation, updating statuses and building a single history of work.

 PHASED ROLLOUT

Implementation without stopping your team's ongoing work

Aduqa CRM does not lock you into a single rollout scenario. You can configure the system internally, launch it together with our team, or develop it in stages.

01

Process & requirements analysis

We identify which processes should move into CRM, where standard configuration is enough, and where integration or development is required.

02

System configuration

Data structure, fields, roles, permissions, pipelines, reports and automation are configured around the agreed operating model.

03

Migration & integrations

When needed, we migrate data, map it to the new structure and connect external services.

04

Launch & training

We train administrators and users, launch priority processes and support the team's transition into CRM.

05

Further development

After launch, you can add processes, modules, reports, integrations and automation without rebuilding the system from scratch.

You do not need to implement everything at once.

Start with priority processes and expand the CRM as your team and business are ready.

TRANSPARENT PRICING MODEL

CRM without per-user licence fees

Aduqa CRM is purchased as a complete software product. Implementation scope, ongoing support and further development are selected separately.

ADUQA CRM • FULL PACKAGE

€3900

perpetual licence

- ✓ Unlimited number of users
- ✓ On-premise — runs on your infrastructure
- ✓ Powerful admin tools for configuration and adaptation
- ✓ Open source code
- ✓ Individual administrator training
- ✓ 3 months of Aduqa Support included
- ✓ First year of Aduqa Updates included

IMPLEMENTATION**Quoted separately**

You pay for the actual configuration, migration, integration and development work required by your company. The project can be delivered in stages.

ADMINISTRATION**Control stays with your company**

After training, your administrator can independently change fields, forms, roles, permissions, reference data and part of the business-process logic.

SUPPORT**Available when needed**

After the initial period, you can choose an Aduqa Support plan based on system criticality and the volume of tasks.

Aduqa Updates — €790 / 12 months

The first year is included in the full package. After that, Updates can be renewed separately. Without renewal, the purchased CRM version remains available under the perpetual licence.

— REAL CRM PROJECTS

Experience across different business models and industries

Our team's solutions are used by companies in manufacturing, distribution, finance, healthcare, retail, e-commerce and service industries.



Manufacturing

Distribution

Banking & finance

Healthcare

Retail

E-commerce

Services

See Aduqa CRM in a live demo

We will show you the system, discuss your processes and identify the modules, integrations and level of customization your company needs.

[Request a demo](#)